



September 21, 2012

**Re: Barium Products Backorders**

To our distributor/wholesaler customers,

As you may know, we have experienced numerous backorders with our barium portfolio in recent months. These backorders are due to delays from one of our primary barium suppliers, which they are working to address. To date, we have been able to provide other products to meet the needs of most clinicians performing procedures associated with backordered products. However, the demand for these other products has been overwhelming, and we are now also backordered with respect to these products.

With the continued efforts of our barium supplier, we are attempting to make all of the key backordered products available as soon as possible. However, at this time, there are procedures for which we are unable to provide products. Below is a list of the products that are currently backordered or low in supply and the available products, if any.

**Upper GI Products:**

901702	E-Z-HD™ BARIUM SULFATE FOR SUSPENSION (98% w/w), 340 g bottles
901701	DIGIBAR™ 190 BARIUM SULFATE FOR SUSPENSION, (190% w/v when constituted), 232 g bottles
902701	MAXIBAR™ BARIUM SULFATE SUSPENSION (210% w/v, 80% w/w), 120 mL bottles

We do not have other products available.

**Small Bowel Products:**

902801	LIQUID E-Z-PAQUE® BARIUM SULFATE SUSPENSION (60% w/v, 41% w/w), 355 mL bottles
902901	LIQUID E-Z-PAQUE® BARIUM SULFATE SUSPENSION (60% w/v, 41% w/w), 1900 mL jug
901902	ULTRA-R® BARIUM SULFATE FOR SUSPENSION (95% w/w), 170 g bottles
902601	E-Z-PAQUE® BARIUM SULFATE FOR SUSPENSION (96% w/w), 1200 g jug
903001	E-Z-PAQUE® BARIUM SULFATE FOR SUSPENSION (96% w/w), 10 kg pail

Below is the product that is available:

901901	E-Z-PAQUE® BARIUM SULFATE FOR SUSPENSION (96% w/w), 176 g bottles
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**Bracco Diagnostics Inc.**  
107 College Road East – Princeton, NJ 08540 USA  
Telephone: (609) 514-2200 / (800) 631-5245 / Fax: 609-514-2424 / [www.usa.braccoimaging.com](http://www.usa.braccoimaging.com)



**Colon Examination Double Contrast Products:**

900203	LIQUID POLIBAR PLUS <sup>®</sup> BARIUM SULFATE SUSPENSION (105% w/v, 58% w/w), 1900 mL jug
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Below is the product that is available:

900202	LIQUID POLIBAR <sup>®</sup> BARIUM SULFATE SUSPENSION (100% w/v, 56% w/w), 1900 mL jug
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**Colon Examination Single Contrast Products:**

900504	POLIBAR <sup>®</sup> ACB BARIUM SULFATE (96% w/w), IN SNAP-CAP ENEMA BAG, 14 oz. (397 g)
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900506	POLIBAR <sup>®</sup> ACB BARIUM SULFATE (96% w/w), IN SNAP-CAP ENEMA BAG, 16 oz. (454 g)
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We do not have other products available.

**CT Products:**

450107	E-Z-CAT <sup>®</sup> DRY BARIUM SULFATE FOR SUSPENSION (2% w/w After Mixing), 23g packets
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Below is the product that is available:

450104	READI-CAT <sup>®</sup> 2 BARIUM SULFATE SUSPENSION (2.1% w/v, 2.0% w/w), 450 mL bottles
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**Esophageal Products (Strictures):**

902102	E-Z-DISK <sup>™</sup> BARIUM SULFATE TABLETS, 700 mg, 100 Tablets
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We do not have other products available.

Please note that with increased demand on all barium products, we may see further supply issues. We will provide updates as they become available.

As clinicians may require support in using barium products, we are able to provide a resource who can work with your customers directly to discuss the differences in products. Your customers can contact:

Doug Linnert  
Global Marketing Manager  
Phone: 407.808.2260

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We have also established an email account for questions that customers wish to submit in writing. The email address is as follows:

E-mail: [BariumQuestions@diag.bracco.com](mailto:BariumQuestions@diag.bracco.com)

If you have questions or require additional assistance, please work with your local Bracco Representative. You can find your Bracco Representative by calling 1-800-631-5245 and pressing 0. If you would like to speak to Bracco Professional Services, please call (800) 257-5181, and select option 2.

Thank you for your continued support.

Sincerely,

Tom Ortiz  
Director, North America CT Business, Worldwide Product Director of Oral Imaging

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## INDICATIONS AND USAGE

901702 E-Z-HD™ BARIUM SULFATE FOR SUSPENSION (98% w/w), 340 g bottles

Indications: For use in double contrast radiography of the esophagus, stomach and duodenum.

902701 MAXIBAR™ BARIUM SULFATE SUSPENSION (210% w/v, 80% w/w), 120 mL bottles

Indications: For radiography of the gastrointestinal tract.

901701 DIGIBAR™ 190 BARIUM SULFATE FOR SUSPENSION, (190% w/v when constituted), 232 g bottles

Indications: For use in double contrast radiography of the esophagus, stomach and duodenum.

902801 LIQUID E-Z-PAQUE® BARIUM SULFATE SUSPENSION (60% w/v, 41% w/w), 355 mL bottles

902901 LIQUID E-Z-PAQUE® BARIUM SULFATE SUSPENSION (60% w/v, 41% w/w), 1900 mL jug

Indications: For radiographic visualization of the gastrointestinal tract.

901902 ULTRA-R® BARIUM SULFATE FOR SUSPENSION (95% w/w), 170 g bottles

Indications: For use in single contrast radiography of the esophagus, stomach, duodenum and small bowel, where rapid transit through the small bowel is required.

901901 E-Z-PAQUE® BARIUM SULFATE FOR SUSPENSION (96% w/w), 176 g bottles

902601 E-Z-PAQUE® BARIUM SULFATE FOR SUSPENSION (96% w/w), 1200 g jug

903001 E-Z-PAQUE® BARIUM SULFATE FOR SUSPENSION (96% w/w), 10 kg pail

Indications: For use in single contrast radiography of the esophagus, stomach, duodenum and small bowel.

900203 LIQUID POLIBAR PLUS® BARIUM SULFATE SUSPENSION (105% w/v, 58% w/w), 1900 mL jug

Indications: For radiography of the gastrointestinal tract.

900202 LIQUID POLIBAR® BARIUM SULFATE SUSPENSION (100% w/v, 56% w/w), 1900 mL jug

Indications: For radiography of the gastrointestinal tract.

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## INDICATIONS AND USAGE (CONTINUED)

900504 POLIBAR<sup>®</sup> ACB BARIUM SULFATE (96% w/w), IN SNAP-CAP ENEMA BAG, 14 oz. (397 g)

900506 POLIBAR<sup>®</sup> ACB BARIUM SULFATE (96% w/w), IN SNAP-CAP ENEMA BAG, 16 oz. (454 g)

Indications: This product is indicated for single and double contrast radiographic visualization of the colon.

450107 E-Z-CAT<sup>®</sup> DRY BARIUM SULFATE FOR SUSPENSION (2% w/w After Mixing), 23g packets

Indications: For use in Computed Tomography of the GI tract.

450104 READI-CAT<sup>®</sup> 2 BARIUM SULFATE SUSPENSION (2.1% w/v, 2.0% w/w), 450 mL bottles

Indications: For use in Computed Tomography to opacify the GI tract.

902102 E-Z-DISK<sup>™</sup> BARIUM SULFATE TABLETS, 700 mg, 100 Tablets

Indications: For use in radiography of the esophagus, for detection of esophageal strictures.

## IMPORTANT SAFETY INFORMATION

**Contraindications:** These products should not be used in patients with known gastric or intestinal perforation or hypersensitivity to barium sulfate products

**Warnings:** Rarely, severe allergic reactions of anaphylactoid nature, have been reported following administration of barium sulfate contrast agents. Appropriately trained personnel and facilities should be available for emergency treatment of severe reactions and should remain available for at least 30 to 60 minutes following administration, since delayed reactions can occur.

Please consult full Prescribing Information for the products.

**You are encouraged to report negative side effects of prescription drugs to the FDA. Visit [www.fda.gov/medwatch](http://www.fda.gov/medwatch) or call 1-800-FDA-1088.**

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