



KONICA MINOLTA

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FOR IMMEDIATE RELEASE

Detroit Tigers Install ImagePilot CR in Comerica Park

Wayne, NJ, July 18, 2011 – Konica Minolta announced today that the Detroit Tigers have installed an ImagePilot CR system at Comerica Park to provide on-site diagnostic imaging capabilities for the team's players and staff as well as visiting ball clubs. The ImagePilot CR replaced an analog X-ray system that was installed at Comerica Park in 2000.

According to Kevin Rand, Director of Medical Services for the Detroit Tigers, the ImagePilot is used to screen and diagnose players' injuries. "It is very important that we provide high-quality imaging services as part of our goal to offer the very best facility and service to all athletes. At the same time, we want to have the ability to electronically transmit images if a player requires additional testing at our affiliated hospital or to burn patient images onto a CD if the player is a member of a visiting team and needs to take their images with them."

Merry X-ray Corp., an authorized Konica Minolta reseller, facilitated the sale with the Detroit Tigers. Says Daniel LaNoue, Account Executive with Merry X-ray, "Based on what the Detroit Tigers want to accomplish with on-site medical imaging, the ImagePilot CR is the perfect product and the best fit for the ballpark."

The ImagePilot is an innovative, all-in-one digital radiography and medical imaging solution that integrates a complete yet simple CR imaging workflow solution. In addition to image acquisition, ImagePilot provides patient registration, image viewing and storage.

Designed specifically for clinics or alternate care sites such as Comerica Park, ImagePilot makes the transition from analog film to digital imaging quick and effortless by combining multiple digital imaging functions into one intuitive, easy-to-use system, eliminating the need for a separate PACS.

“The ImagePilot offers us the best value and quality for our facility,” says W. A. Weinert, RT(R), Lead Technologist for the Detroit Tigers. “It gives us great images and we have the ability to manipulate the images to assist with diagnosis.”

Specifically, Weinert has used the magnification and window/level tools to help highlight regions of interest in the imaging study. He can also alter contrast levels to make soft tissue more conspicuous for the team’s orthopedic surgeon. ImagePilot includes Konica Minolta’s AutoPilot Image Processing technology, which automates the image optimization process.

“This system is extremely easy to use, and with just a couple hours of instruction, virtually any radiologic technologist could learn how to use it and generate diagnostic-quality images,” he adds.

Weinert has also found that the system uses less radiation to produce an image than a conventional X-ray system—an important consideration in today’s dose-conscious healthcare environment. And, while the imaging needs of the Detroit Tigers are not as demanding as that of a dedicated medical imaging center—typically scanning 80 to 90 cases each season—he notes the system speed and ability to process up to 60 plates per hour is an added benefit should the need arise.

“We wanted the finest system for the money and the all-in-one ImagePilot system provides us with the best option that fulfills all our imaging needs,” adds Rand.

Konica Minolta Medical Imaging

Konica Minolta Medical Imaging is a leading manufacturer/distributor of digital and traditional imaging products for diagnostic use by hospitals, imaging centers, clinics and private practice physicians. Leading products include the REGIUS family of Digital Radiography systems, the DRYPRO family of laser imagers, medical, laser and specialty films and film processing equipment. For more information regarding Konica Minolta products and services, please visit medical.konicaminolta.us.

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